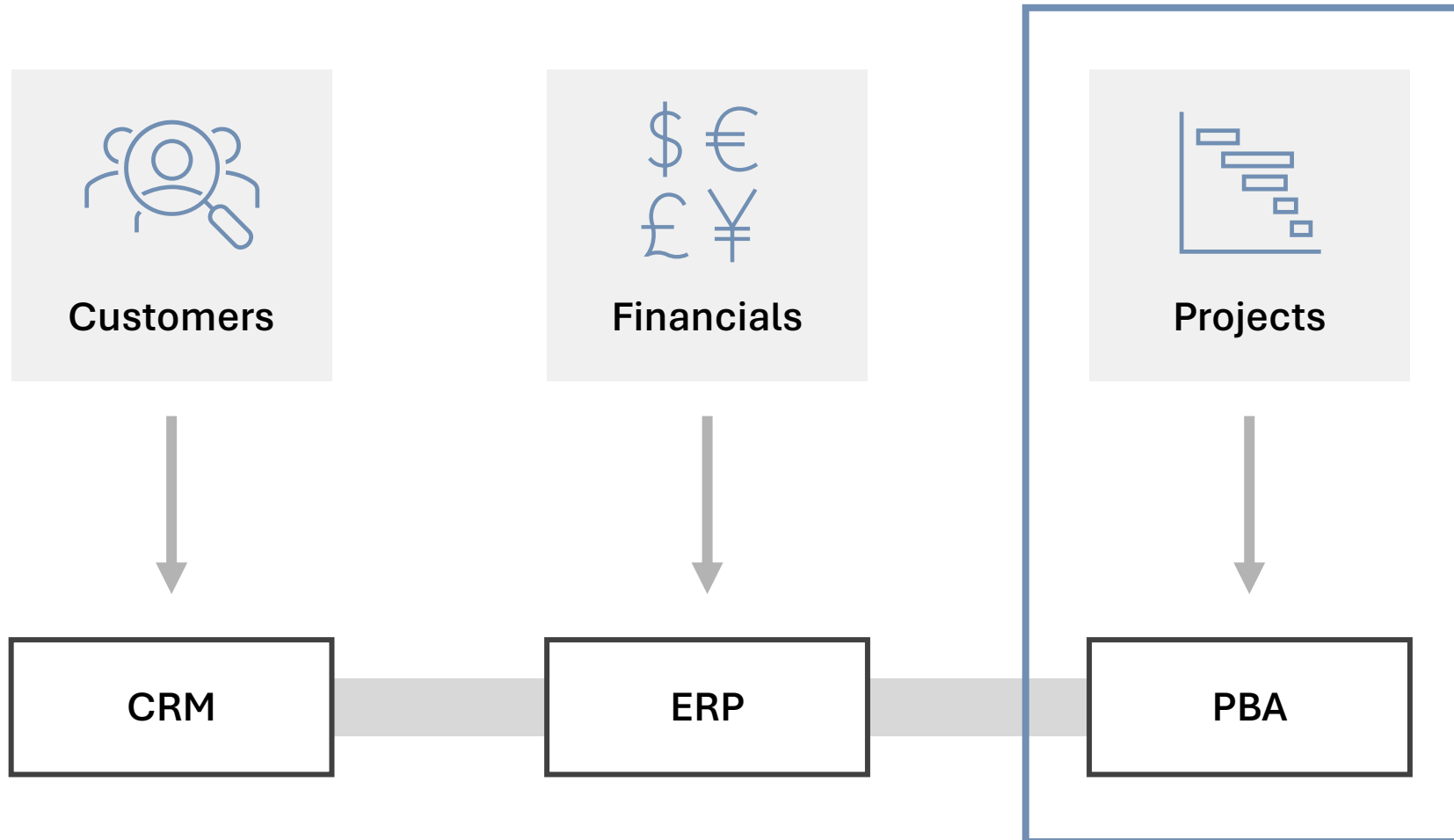


When projects matter to your business,  
you need Project Business Automation.

# When something matters to your business, you need a business system for it.

We don't manage our customer relationships or company financials in spreadsheets anymore, do we? Why should projects be any different?



# What is Project Business Automation?

Project Business Automation (PBA) is a fully integrated business system that manages all your core project processes and critical business information throughout the project lifecycle.

PBA organizes your project business.



## Business Insight

Accurate real-time information that project organizations need to make intelligent decisions.



## Project Financials

Directly connect your project financials to your operations for full visibility and control over your costs and profitability.



## Project Operations

Manage all your operational processes around your projects in one system. Standardize and automate projects in new ways.



## Governance

Control processes from end-to-end, ensuring best practices are followed and actionable information is produced.

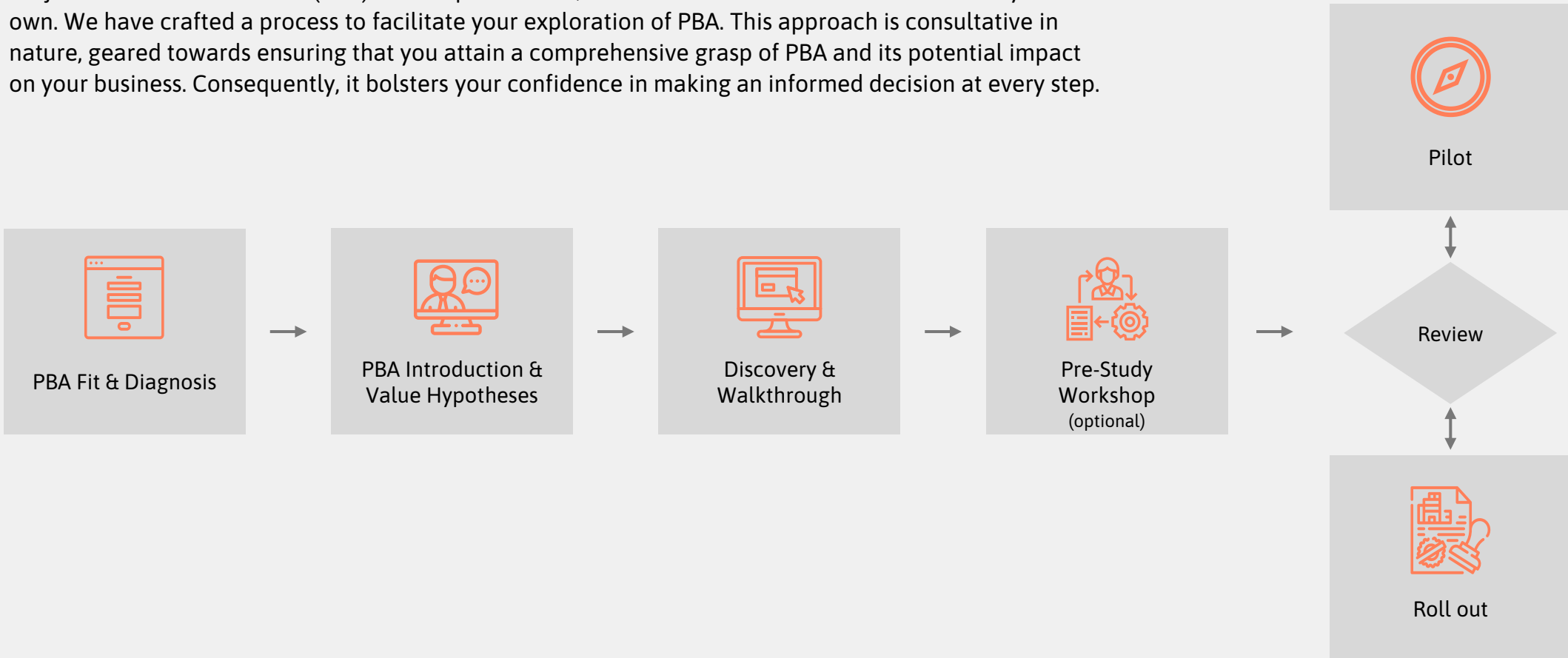


Getting to know  
**Project Business  
Automation**

The simple steps you can take to learn more about PBA and discover if it is right for your company.

# Getting to know PBA

Project Business Automation (PBA) is a unique solution, and therefore difficult to learn about on your own. We have crafted a process to facilitate your exploration of PBA. This approach is consultative in nature, geared towards ensuring that you attain a comprehensive grasp of PBA and its potential impact on your business. Consequently, it bolsters your confidence in making an informed decision at every step.





# PBA Fit & Diagnosis

Introductory discussions of high-level business needs, PBA fit, and PBA evaluation process. Diagnose business drivers to determine level of need.

[Schedule a call now >](#)





# PBA Introduction & Value Hypotheses

Customized PBA Solution Overview presentation to ensure you have a thorough understanding of PBA's capabilities and how it can deliver value for your business based on the initial diagnosis.

Participants: sponsor, solution project lead, project solution decision maker(s)



# PBA Discovery & Product Walkthrough

This step involves delving deeper into PBA and exploring its compatibility with your business's functional needs. To facilitate this exploration, Adeaca will guide you through a standard project lifecycle within PBA, encompassing activities such as estimation, budgeting, planning, scheduling, execution, monitoring, and period close, along with insights and analytics for different audiences.

These sessions are intentionally interactive, tailored for small teams, and intended to encourage discussions about your project processes and how they could be effectively managed within the PBA framework.

Participants: sponsor, solution project lead, key process leaders (project operations, financials, estimation, analysis leads) – small (3-5) per session





# PBA Pre-Study Workshop

The Pre-Study Workshop offers an optional series of paid, interactive working sessions that revolve around crucial topics. These sessions are aimed at providing you with the assurance needed to make an informed decision regarding your adoption of Adeaca PBA.

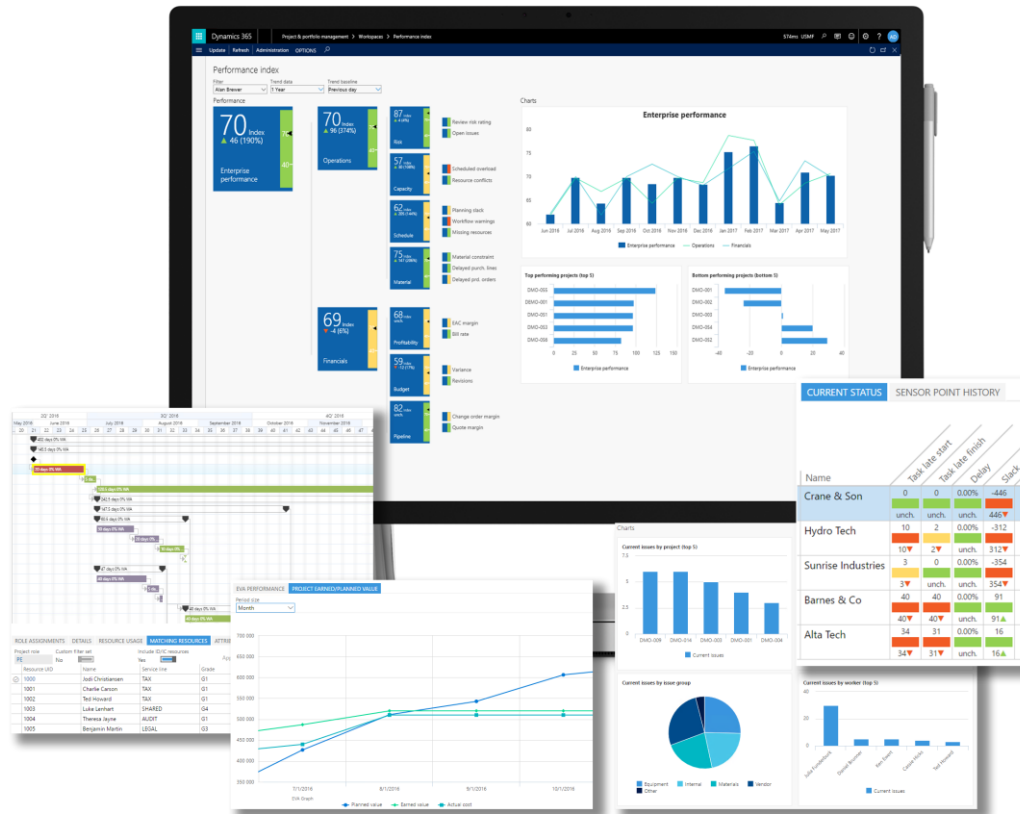
During these sessions, we collaborate with you to pinpoint the precise functional areas that require deeper exploration, allowing you to acquire an in-depth grasp of how PBA aligns with your unique business processes. This workshop functions as a decision-making tool, enabling you to obtain comprehensive knowledge about the solution without the commitment of investing in product licensing and implementation.

Duration: ~10-50 hours (determined by agenda)

Participants: sponsor, solution project lead, SMEs

# Adeaca PBA Enterprise Pilot

A low-risk method for large enterprises to try Adeaca PBA for their organization.



Getting started with PBA

The Adeaca PBA pilot offers large enterprises the option to participate in a trial. This pilot program is specifically structured as a controlled introduction of the solution to a carefully chosen group of users or business units. Its primary objective is to provide you with the opportunity to assess the effectiveness of PBA in managing a portion of your projects, utilizing a dedicated user group, and determining if PBA is a suitable fit for your organization's production environment.

Furthermore, this approach enables us to enhance the solution's design and configuration while also strategizing the broader implementation across the entire organization. This strategic approach ensures a smoother transition and maximizes adoption, thereby optimizing the value derived from the solution.

PBA Pilot includes:

- ✓ Dedicated PBA software environment
- ✓ Business Process Reengineering Consulting to ensure best practices codified in the system are adopted by the users during pilot
- ✓ System implementation of core modules
- ✓ Initial product training to familiarize the group testing the system and accelerate time-to-value



# BPR services and roll out

Once a decision has been made to implement PBA within the organization, we will proceed to create a comprehensive statement of work. Thanks to the preceding steps, the process of rolling out PBA to the broader organization should be relatively straightforward, as both sides will have already gained a significant amount of knowledge.

As part of our services, we provide Business Process Reengineering (BPR) as an essential component to optimize the system's use and accelerate your time-to-value. Our dedicated team will assist you in achieving a successful transformation by meticulously designing and deploying the system tailored to your organization's specific needs and guiding your organization through this change every step of the way.

## Current Paradigm

## New Paradigm

Identify processes › Map transition to PBA framework › Configure & confirm › Training › Adoption



### Setup

- Project kickoff
- Initial scheduling and project goals
- Initial installation and access
- Prepare for start



### Survey

- Identify requirements and gaps
- Refine project's scope, budget, and timeline
- Define project delivery approach



### Design & Develop

- Iterative development:
- Identify detailed requirements, then design, configure and test features at end of each iteration



### Accept

- Begin training schedule
- UAT preparation and support
- Readiness testing
- Release acceptance review



### Deploy

- Execute release activities
- Go Live
- Transition to support
- Project close out

A high-angle photograph of a man and a woman sitting in modern, blue, angular armchairs on a light-colored concrete floor. The man, on the left, is wearing a dark suit and brown shoes, gesturing with his hands while looking at the woman. The woman, on the right, is wearing a white blazer and black pants, holding a tablet computer and looking at the screen. The tablet displays a bar chart and the word 'Adeaca'.

## Is Project Business Automation Right for You?

- Quickly discover if your company is a fit for PBA
- Determine how PBA will add value to your business

[Schedule PBA Fit Call](#)





# Get educated

Still would like to learn more on your own?  
Check out these items to elevate your  
understanding of PBA.

## PBA Quick Guide



Download an overview of PBA to learn more about its capabilities.

Go to: <https://www.adeaca.com/project-business-automation-quick-guide>

## PBA Fit Assessment



Is PBA a fit for your company? Find out with this simple assessment.

Go to: <http://www.adeaca.com/pba-fit>

# About Adeaca

Our mission at Adeaca is to make enterprise software work for project business. To that end, we created the first Project Business Automation system, providing an all-in-one business management solution for project-driven business.

Learn more:

[www.adeaca.com](http://www.adeaca.com)

[sales@adeaca.com](mailto:sales@adeaca.com)

+1 844 589 2053

